



ABOUT COLE'S AG:

Cole's Ag specializes in full-service marketing and issues management for agri-businesses and associations.

We are a team of experts in all of the most important areas of communications, marketing, and digital media. But, more importantly, we are all motivated by the same thing: doing high-quality work that is strategic, creative and tells the story of Canadian agriculture.

THE OPPORTUNITY:

This is a full-time, salary position and is directed towards applicants that are experienced, dynamic and thrive working on multiple projects at a time, while contributing both professionally and creatively to the success of Cole's Ag.

The ideal candidate should be fluent and experienced in WordPress, and have an eye for clean and artful design and great user interface design skills. You have technical knowledge of coding, and can help troubleshoot and help implement customized requests, solutions and features for clients to the best of your ability. Ultimately, you should be able to help translate high-level requirements into interaction flows and artifacts and assist in transforming them into beautiful, intuitive, and functional designs and websites.

You are someone who thrives in a fast-paced environment and enjoys creating amazing user experiences that aren't cookie-cutter. You are passionate about developing websites that will help clients succeed and take pride in your work. You know how to work on your own and as part of a team.

Candidates will be responsible for:

- Creating websites from concept to completion or assisting with their designs
- Take over our current portfolio and help finish current projects
- Producing sample sites or mock-ups for clients
- Demonstrating and receiving feedback about draft sites and making changes accordingly
- Overseeing current managed websites and apply relevant updates, fixes and resolve issues
- Keeping up-to-date with recent technological and software developments
- Help streamline internal web design and development processes
- Producing products that are user-friendly, effective and appealing
- Creating basic website graphical elements
- Working as part of a multi-disciplinary team

- Participate in weekly meetings via Zoom
- Using Adobe Creative Suite (Photoshop, Illustrator, InDesign) is an asset

Nice to have:

- Graphic design experience
- Microsoft Azure experience
- Asana and Slack experience

What you'll enjoy about working at Cole's Ag

- Competitive salary
- Flexibility
- Work from home, or from office space on 17th Ave downtown (COVID rules and regulations apply)
- Introduce yourself to the wonderful people and world of Canadian Agriculture
- Free coffee or beer at the office!
- Fast-paced work environment with just a nice bunch of folks who care about you, your success, and development as a website professional

To apply, please submit your resume AND cover letter to jeff@colesag.com by September 23rd, 2022.

Only successful candidates will be contacted. No phone calls please. Candidates must provide their own laptop or computer.