



# Videographer & Editor

## Internship Opportunity — Cole's Ag Communications

Cole's Ag Communications has an exciting **paid internship opportunity** for an up-and-coming videographer/editor to help our digital media department during our busy summer season, from May 31st to August 27th.

This is a great chance for current students, graduates, or individuals looking to grow their video production portfolio by working for a busy agency specializing in agriculture!

A successful candidate must be willing to travel to other provinces several times throughout the summer — while adhering to all health guidelines. They must also be well-organized, creative, and deliver outstanding customer service.

### ABOUT COLE'S AG:

Cole's Ag specializes in full-service marketing and issues management for agri-businesses and associations.

We are a team of experts in all of the most important areas of communications, marketing, and digital media. But, more importantly, we are all motivated by the same thing: doing high-quality work that is strategic, creative and tells the story of Canadian agriculture.

### THE ROLE'S RESPONSIBILITIES INCLUDE:

- Filming various interviews and b-roll content on farms and agricultural production facilities across Alberta, and, potentially, Saskatchewan, Manitoba, and Quebec — if required.
- Consulting directly with the digital media director on video and animation projects, and helping to make decisions based on project goals, best practices, and a clear project vision.
- Helping with the development and storyboards for a variety of video projects.
- Manage on-site and editing timelines .

### WE'RE LOOKING FOR SOMEONE WHO HAS THE FOLLOWING:

- Honesty and integrity
- Valid Driver's License and Vehicle
- PC or Laptop capable of HD & 4K editing
- Willingness to travel throughout Alberta and other provinces, if required
- Professionalism and a strong work ethic
- Experience with Lumix Cameras (GH5, GH5s and S1) would be an asset
- A strong understanding of lighting basics for filming interviews
- You will be provided all the gear to be successful. However, if you have some of your own, that would be cool, too!
- Friendly demeanour
- Your personal values must align with our core values.

### SKILLS & EXPERIENCE REQUIRED:

- Adobe Premiere Pro Experience
- Understanding of the technical fundamentals for cameras (shutter speed, ISO, aperture, etc).
- Experience handling with gimbals, audio recording devices (Lav and Boom mics) and lighting equipment
- Must be able to lift 50lbs+

### LICENCE/CERTIFICATION:

- Drivers License (required)

### COVID-19 PRECAUTION(S):

- Remote Working/Office
- Remote interview process
- Social distancing guidelines in place
- Virtual meetings

To apply, please email:

**jeff@colesag.com** with your resume and links to your most recent video work by **May 15th**.  
**No phone calls please.**